

IEEE AUTOTESTCON 2015

November 2-5, 2015 • National Harbor, Maryland
Gaylord National Convention Center




HOW CAN MY COMPANY BENEFIT THE MOST FROM AUTOTESTCON 2015?

Promotional Sponsorship Opportunities

Promotional opportunities at AUTOTESTCON 2015 significantly increase name recognition and status.

Exhibitors have indicated promotional opportunities serve as a multiplier and can increase the probability of new orders and business opportunities.

AUTOTESTCON 2015 is pleased to offer a wide range of promotional opportunities for your consideration. We encourage you to select your promotions early to ensure you have the right promotions to achieve your company's marketing and sales objectives.

Please check www.autotestcon.com (under Quick Links on the Home Page) for the latest available promotional opportunities.

AUTOTESTCON 2015 offers two levels of partnership status: Gold and Silver. If your company attains **GOLD** level status with at least \$10,000 of promotions, Bob Rassa, our Conference Chair, will announce your company's name during opening ceremonies and at luncheons. You will also receive special name recognition in the Exhibit area and will have the opportunity to use a meeting room in the convention center free of charge (based on space availability).

To sign up or for additional information, please contact Jeff Rubin, AUTOTESTCON 2015 Promotions Chair, at jrubin@jnrlc.com or (904) 373-8721.

Notes:

- Each company purchasing \$5,000 of promotions will be recognized as a **Silver Level** Sponsor in the Demonstration Hall and the Final Program.
- Each company purchasing \$10,000 of promotions will be recognized as a **Gold Level** Sponsor and will receive the above and complimentary use of one meeting room in the convention center for the duration of the conference (on a space available basis).
- All amounts shown are dollars USA.

The entire AUTOTESTCON 2015 committee thanks you for your support!

IEEE AUTOTESTCON 2015

November 2-5, 2015 • National Harbor, Maryland
Gaylord National Convention Center




AVAILABLE AND SOLD PROMOTIONS

As of April 23, 2014

Brochure in attendee bag (Price per EXHIBITOR)	\$400
Brochure in attendee bag (Price per Non-EXHIBITOR)	\$600
Final Logo on Technical Session Pullout	\$1,200
Final Program Ad inside back cover	\$1,500
Final Program Ad Tab Events Front	\$1,250
Final Program Ad Tab Events Rear	\$1,250
Final Program Ad Tab Exhibits Rear	\$1,250
Final Program Ad Tab Thursday Program Back	\$1,250
Final Logo on Technical Session Pullout	\$1,200
Final Program Ad inside back cover	\$1,500
Final Program Ad Tab Events Front	\$1,250
Final Program Ad Tab Events Rear	\$1,250
Final Program Ad Tab Exhibits Rear	\$1,250
Final Program Ad Tab Thursday Program Back	\$1,250
Final Program Ad Tab Tuesday Program Back	\$1,250
Final Program Ad Tab Wednesday Program Back	\$1,250
Floor Decal 3'x3' near Booth 116	\$950
Floor Decal 3'x3' near Booth 146	\$750
Floor Decal 3'x3' near Booth 237	\$850
Floor Decal 3'x3' near Booth 333	\$850
Floor Decal 3'x3' near Booth 409	\$950
Floor Decal 3'x3' near Booth 429	\$850
Floor Decal 3'x3' near Booth 441	\$750
Foyer Water Stations Thursday	\$200
Foyer Water Stations Tuesday	\$200
Foyer Water Stations Wednesday	\$200
Hall Water Stations Tuesday	\$200
Monday Welcome Reception (need full amount, can be split an	\$15,000
Prel. Announcement Trifold Flap 2.5" Bottom	\$850
Prel. Announcement Trifold Front 2.5" Bottom Space	\$950
Prel. Announcement Trifold Inside Left Column 2.5" Bottom	\$650
Prel. Announcement Trifold Inside Right Column 2.5" Bottom	\$650
Technical Session Coffee Break Thurs 0930	\$350
Technical Session Refreshments Tue 0700	\$350
Wednesday Night Networking Event	\$5,000
Floor Decal 3'x3' near Booth 323	CSI
4 sided Column Wrap 10 Center of Lounge 127	Astronics
Brochure in attendee bag (EXHIBITOR)	Astronics
Final Program Ad Tab Tech Section Back	Astronics
Technical Session Coffee Break Tue 0930	Astronics
Technical Session Coffee Breaks Wed 1500	Astronics
Technical Session Refreshments Thurs 0700	Astronics
Technical Session Refreshments Wed 0700	Astronics
Floor Decal 3'x3' near Booth 307	Astronics
4 sided Column Wrap 11 Center of Lounge 317	Boeing
Final Program Ad Tab Exhibits Front	CSI
Floor Decal 3'x3' near Booth 134	CSI
Prel. Announcement Trifold Back 2.5" Bottom	CSI
Exhibitor Logo on Guide Map Pullout	CSI
1 side Entrance Double Graphic 1 Opposite 100	Lockheed
1 side Entrance Graphic 2 Opposite 101	Lockheed
Final Program Ad Back Cover	Lockheed
Final Program Ad Tab Wednesday Program Front	Lockheed
Floor Decal 3'x3' near Booth 217	Lockheed
Exhibitor Logo on Graphic Floor Plan	Marvin
Final Program Ad Tab Tuesday Program Front	Marvin
Lanyards with A2015 and Company Logo	Marvin
Self-Registration Kiosk	Marvin
4 sided Column Wrap 9 Center of Lounge 107	Northrop
Bags (ATC 2015 / Company Logo)	Northrop
Exhibitor Logo on Attendees' Hotel Keys	Northrop
Final Program Ad Tab Thursday Program Front	Northrop
Hall Water Stations Thursday	Northrop
Hall Water Stations Wednesday	Northrop
Brochure in attendee bag (EXHIBITOR)	Pickering
Final Program Ad Inside Front Cover	Teradyne
Final Program Ad Tab Tech Section Front	Teradyne

Please contact Jeff Rubin at jrubin@jnrlc.com or 904-373-8721 to purchase.